

8-28-2006

The Hilltop 8-28-2006

Hilltop Staff

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THE HILLTOP

The Daily Student Voice of Howard University

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MONDAY, AUGUST 28, 2006

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BREAKING NEWS

SOLE SURVIVOR IN PLANE CRASH

ALL BUT ONE OF THE PASSENGERS ON DELTA FLIGHT 5191 DIED WHEN THE AIRCRAFT CRASHED SOON AFTER TAKE-OFF FROM BLUE GRASS AIRPORT IN LEXINGTON, KENTUCKY.

BUSINESS & TECHNOLOGY

'DON'T CALL IT A PHONE'

FIND OUT MORE ABOUT THE HELIO, A NEW MULTIMEDIA DEVICE THAT BOASTS TO BE MORE THAN JUST A PHONE.
PAGE 5



MON, 8/28:
T-SHOWERS
HIGH: 91, LOW: 76

TUES, 8/29:
SCATTERED
T-STORMS
HIGH: 86, LOW: 69

Howard Pharmacy Closes, Students Seek Other Options

BY MELISSA L. TYLER
Hilltop Staff Writer

Ashley Hagans, a senior accounting major, has had severe environmental allergies since she was 18. Her medicine cabinet is replenished every three months with standard medications.

"I am blessed to have the option of using both Howard's and my parents' plan," she said.

However, the Howard pharmacy officially closed its doors on May 31, and Hagans, like some Howard students who use their parents' health insurance plan, will not be affected.

Hagans decided last year to fill prescriptions for Allegra D and Nasonex at CVS because the co-payments through her parent's health plan was 13 dollars cheaper.

"I decided to save money and walk two blocks to CVS," she said.

Until last school year, prescriptions at the pharmacy were practically free; however, in an attempt to stay financially stable, the health center charged a tiny fee for some medications last year.

"The pharmacy was not cost effective," said Dr. Lynette Munday, director of

the Student Health Center. "We looked at the number of prescriptions being filled and decided that the pharmacy needed to be cut from the budget."

The Student Health Center posted notices in the 2006 Spring Semester informing students of the closing and the financial changes that would come.

"Howard's Student Health Insurance Plan offered a prescription plan and the new 2006-2007 plan does not provide coverage as well," Munday said.

Officially, students are now left to their own devices in filling prescriptions. However, in an attempt to provide an alternative, the Student Health Center has established a Howard third party plan with CVS Pharmacy, which will enable Howard student to fill prescriptions at discounted prices.

All hormonal prescriptions, such as birth control pills and the hormone patch will be charged to Howard students at the average wholesale price. All other prescriptions written by any physician at the Health Center and the Howard University Hospital will be discounted 5 percent.

The CVS Pharmacy near-



Howard University has formed a partnership with CVS pharmacy which provides students with discounted prescriptions, replacing the now closed Howard University Student Health Center pharmacy.

est to main campus is located at 1900 7th St. NW, on the corner of 7th St. and Florida Ave. NW.

Gilthret Melton, the manager of the CVS, is excited to have Howard University students utilize the pharmacy. He said his staff is ready to serve the influx of customers.

"We are expecting an increase of prescriptions, which will be a plus for the pharmacy," Melton said. "The pharmacy has already filled a few prescriptions for Howard

students this summer, but we will begin to serve the bulk of the student body as soon as the school year starts."

Munday said students relying on CVS as a main provider of medication will not necessarily mean more costs.

"In some instances medications can be cheaper at CVS than what they were at Student Health Center," Munday said. "It all depends on the medication."

Munday is certain that filling some prescriptions

like oral contraceptives will be exceedingly more expensive than what was charged by Howard's pharmacy.

"A good thing is that students can go to any CVS in the country and use the Howard University third party plan for discounts," Munday said.

In order to be eligible for a discount, a student identification card and the 2006-2007 Howard University Accident and Sickness Insurance card must be presented. The insurance card may be printed out

For More
Information
on College
Student
Healthcare

Go to Page 5

from the Howard University website or picked up from the Student Health Center.

The Student Health Center recommends students like Hagans with drug coverage from another insurance to follow the instructions provided by that insurance.

Hagans plans to do the research to find out if her medication will be cheaper under the Howard third party plan or her United Health plan.

"I will use the plan that saves me the most money," Hagans said.

SATs Not a Requirement For Some College Applicants

BY VANESSA MIZELL
Nation & World Editor

Some high school seniors may have one less worry when applying to George Mason University and other public universities. Students that rate in the top 20 percentile with a 3.5 grade-point average or higher are not required to take the SAT and other standardized tests.

George Mason University conducted a three-year review and found the SAT is a poor indicator of a high-achieving high schooler's performance at the college level. It is one of the first 4-year public schools to make this change.

"Some students are just poorer test takers," said Suddaf Ismail, a Central Admissions Counselor. She stressed that the school focuses heavily on advanced placement courses, letters of recommendation and the topical essay. These are all required for submission for every applicant. Athletes with any grade-point average are still required to submit SAT

because of NCAA stipulations.

"We're not saying that you shouldn't take the SATs," said Ismail, "it's more for students who have done poorly on the SAT but their class work shows that they can be a successful student here."

Ismail said that, "by no means," is an applicant automatically accepted if they meet the requirements that exempt them from submitting their standardized test scores.

The average SAT score at GMU is between 1150 and 1270.

There are more than 700 schools for higher learning in the nation that don't require the SAT or ACT, according to the National Center for Fair and Open Testing. Though some private schools have not required the SAT/ACT for years, this is a growing trend with public 4-year schools in the nation.

A list of colleges that de-emphasize or don't require the tests can be found on fairtest.org. Many listed are liberal

arts and religious colleges.

An ABC report stated that the College Board, which administers the SAT, believes standardized test scores and grade-point average to be an adequate predictor of collegiate success, according to its spokeswoman Caren Scoropanos. She added that both must be considered.

Chakesha Bowman, an Information Specialist at Howard University's Enrollment Department, says that it could be a possibility for Howard University to not require the SATs and other standardized tests.

"If Howard was totally alumni supported [financially], then that could be a possibility," Bowman said. "However, sometimes federal funding comes with stipulations such as requiring the SATs for admission."

Transfer students are the only applicants not required to take the SATs when applying to Howard, where the middle 50 percent of first year student SAT scores are 890 to 1370, according to collegeboard.com.

In the fiscal year 2004, Howard's average SAT score was 1083 and the graduation rate was 56.2 percent, according to the Consortium for Student Retention and Data Exchange.

GMU's new admission's policy will begin the Spring semester of 2007. The staff remains optimistic.

"We're really excited to see the type of applicants after this new change," Ismail said.



Jessica DeTigo - Staff Photographer

Chase Promotes Credit Card Through Facebook

BY BRITTANY HUTSON
Hilltop Staff Writer

J.P. Morgan Chase is preparing to set up a one-year partnership to become the exclusive credit-card sponsor through Facebook.

Promotion was set to begin around late August. Chase will advertise banner ads throughout Facebook that will invite members to join a Facebook-hosted group for those who want to learn, or sign up for, Chase's new "+1" credit card.

Card Services Representative for Chase, Jessica Iben, offered an overview about the Chase +1 program. "This is an innovative program that utilizes the Facebook platform to tap into the student world of social networking and to promote good financial behavior to students in an interactive way," said Iben.

Iben explains that the Chase +1 card design is marketed online, at Chase Branches and at marketing events near campus. One of Chase's goals is to provide

guidance and tools to students to aid them in managing their account.

"The Chase +1 Facebook group revolves around promoting good spending habits like purchasing textbooks, having budgets, understanding credit terms and paying bills on time," Iben said.

Students will be able to earn reward points, called Karma Points, for good behavior. These earned points can be shared with others or donated to charitable causes. Points can also be redeemed for DVDs, TVs, or other college-orientated merchandise. These low rewards redemption levels are available so that students may spend responsibly.

However, some students are uncertain about the Chase +1 program because of limited knowledge.

"I have seen it advertised but I don't know much," said freshmen finance major, Brandon Smith. "It could be Facebook trying to get money for their website through different things."

Students like sophomore psychology major Adrina Hinton are suspicious of the plan. "It's another way to put people in debt," she said.

Iben disagreed.

"The Chase +1 program encourages financial responsibility and supports good spending habits," Iben said. "Students should pay attention to their credit card terms, including APR, spend within their allotted budget and pay their bills on time."

Smith says that although he currently has no credit cards of his own, the Chase +1 card may be an option. "I may possibly look into it for the future."

Iben believes that over time, learning financial responsibility and good spending habits will aid students in building a strong credit history.

She said this will be beneficial to them in the future when students apply for their first mortgage or car loan.

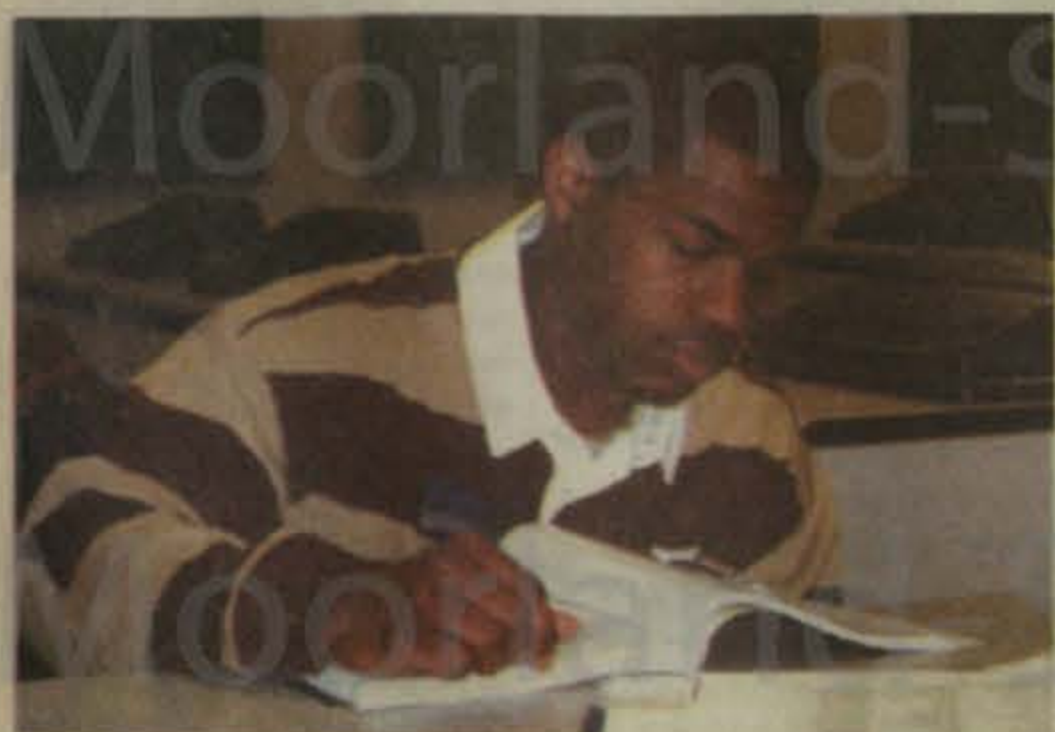


Photo Courtesy of www.gmu.edu

Some high school seniors applying to George Mason University will no longer have to supply their SAT scores.

Howard Welcomes Latest Freshman Class to HU

BY DREW COSTLEY
Campus Editor

Max Larkin was excited to come back for his second year at Howard. He had heard about how the school does less for upperclassmen students, but he was more excited about getting out of his house more than anything else.

"I was just happy to be back here," said Larkin, an English. "But moving into Meridian turned into a nightmare."

According to Larkin, he saw so many new faces that he thought he was in his first year again. The new faces ended up being some of over 200 freshman residents of Meridian Hill Hall, an unprecedented number of first year students living in the traditionally upperclassmen dorm.

The influx of freshman in Meridian is an effect of the largest enrollment of first year students at Howard in recent years. "I did not sign up to live with a lot of freshman, as stuck up as that might

sound," said Larkin, who ended up moving off campus with two of his friends as a result. "I wanted to live in the historic Meridian, the sophomore jumpoff spot."

Charles Gibbs, Dean of Residence Life, was unavailable for comment on the number of freshmen living in Meridian and the other things that Residence Life is doing to accommodate this large class at the time of publication.

Not all upperclassmen are upset about the volume of this year's freshman class.

Mark Cox transferred to the School of Communications from the College of Arts and Sciences this year and has participated in many of the freshman orientation events since coming back to school. He said that he has seen a difference in the energy level of this freshman class.

Some freshmen see being in a large class a opportunity to get involved in more campus activities than the traditional freshman.

"I think more people from our class will inevitably become involved," said Shelly

Robins, a freshman biology major. "People will just feel more comfortable with getting involved because they are more of us."

Cox said that from his first year at Howard to this year he can tell a difference in the level of comfort of this class.

"Everyone seems to be comfortable with each other right off the bat," said Cox, who entered Howard with the class of 2008. "With our class there was a little more awkwardness. But everyone is really chummy in this class."

Michael Coyle, a third-year architecture major, said that he has noticed that the University's offices are busier because they have more freshmen than usual and more paperwork as a result.

"Whenever I went to financial aid or even the mailroom before the lines weren't nearly as long," Coyle said. "Also, even if the lines aren't long, a lot of freshmen don't know what to do and how to get around so it takes the staff longer to deal with their issues."



Jessica Detlefs - Staff Photographer

(Above) Freshmen moved into the Quad with the assistance of campus organizations. The incoming class the largest freshman class to enter Howard in recent years.

Chapel Recap: 'Remember the Lord'



Jessica Detlefs - Staff Photographer

Reverend and senior pastor at Metropolitan Wesley A.M.E. Zion Church, Lewis M. Anthony, above, gave the sermon during the year's first chapel.

BY CHRISTINA M. WRIGHT
Managing Editor

Lewis M. Anthony, the senior pastor of Metropolitan Wesley A.M.E. Zion Church, promoted remembrance of God and abstaining from the drunken state that some Howard students and those of their generation are in from "the wine of the world."

Anthony spoke to a filled Rankin Memorial Chapel Sunday, as the University opened its Chapel Series from the world-renowned minister.

"In Hebrew, to forget is not mental, it's moral," he said. "It's not that I forget there is a God, but I live like there is no God," Anthony said.

Anthony quoted Deuteronomy 8:11-20, for his message yesterday at the first chapel service of the school year.

"Be careful that you do not forget the Lord your God, failing to observe his commands, his laws and his decrees that I am giving you this day," Moses declares in Deuteronomy.

"Otherwise, when you eat and are satisfied, when you build fine houses and settle down, and when your herds and flocks grow large and your silver and gold increase and all you have is multiplied, then your heart will become proud and you will forget the Lord your God, who brought you out of Egypt, out of the land of slavery."

Anthony said that there are three steps to overcoming the "intoxicating forgetfulness" and becoming sober: (1) speak with a prophet's voice, (2) see with an artist's eye and (3) give with the heart of a servant.

In order to speak like a prophet, students must set the record straight. He made calls to the young men and women to go forth and let the world know the truth of

their existence.

"Ignorance did not build pyramids, genius did. Ignorance was never a part of our culture," he said. "Insulting our women is not a part of our culture."

Anthony mentioned that he liked hip-hop to an extent, but that it has some flaws.

"We need some sober thinking brothers who will say, 'I am not a thug, wanksta or gangsta,'" he said.

The women were not left as victims in Anthony's sermon; he said they also need to proclaim, "I know who I am."

"Sisters, hip-hop has made millions off your degradation and humiliation," he said.

"To see like an artist, people should realize there is some virtue deep in everybody," Anthony said.

"Divine Nine, put on your colors and go in the streets and step there," he suggested. "What would happen if you had a step show in the hood?"

Anthony declared that the duty of all African Americans is to give back to the black communities, and to give to those communities without reservation.

"It's not about where you live; it's about whether you remember where you used to live," Anthony said.

According to Anthony, two million people are in prison and one million of those people are black, and one in 20 people has HIV.

Anthony encouraged students to remain constant in their visits to chapel throughout the school year.

"The chapel is the only place you can come in this community of education that can offer you sobriety," he said.

Above all students should remember God, and not "get drunk" on the world around them.

Students Have Easier Time Moving Into Dorms



Jessica Detlefs - Staff Photographer

A parent struggles to regain his sanity as Residence Life volunteers assist in moving freshman ladies into the Quad. Students found this year's process to be much smoother.

BY ANYA ALEXANDER
Hilltop Staff Editor

On August 19, the sounds of Yung Joc and Beyoncé could be heard blasting from the front of the Bethune Annex as volunteers from student organizations and those seeking to earn RSVP points threw a hand to the ladies of Class of 2010.

Numerous campus organizations joined residence assistants in the annual event known as "Freshman Move-In."

"Freshman Move-In" is a tradition on Howard's campus in which student volunteers work in the blistering heat unloading cars, directing traffic and handing out water to parents.

Freshman move-in at the Annex is only part of what many students recall as their easiest move-in experience at Howard.

"Everybody was very helpful," said Kandace Barker, a freshman communications and culture major. Barker was stunned by the Bison spirit and did not expect the

upperclassmen to be so warm and welcoming.

"I was worried about how I was going to meet new people but it wasn't scary at all," Barker said.

According to this year's academic calendar, continuing students were scheduled to return to campus on August 24, but students trickled into the upperclassmen dorms a few days earlier to assist the incoming freshman.

According to Joseph Emanuel, Special Assistant to the Dean of Residence Life, there were 553 confirmed student volunteers prior to the actual date of move-in.

To help the process run smoother, each residence hall had specific instructions and moving procedures.

Monique Liston, a junior sociology major, felt that the move-in process was the smoothest she has ever experienced at Howard.

"I was told to go to a certain place and it was actually where I needed to be," she said.

Liston was also one of the student volunteers who

checked in the Howard Plaza Towers West to help with freshman move-in.

While moving in for some students went over well, Tyra Moorehead was one student in particular who wanted to move out because of unexpected visitors in her room.

Third-year architecture major Ian Newborn moved into his room in the West Towers also to find that his room was in poor condition. The blinds in his room were dusty and his soap dish and one of the closets were broken.

"You could tell that they hadn't cleaned up the room all summer," said Newborn, who had to wait three hours before getting his room key the day he checked in. "The maintenance people came in that day and cleaned everything up real well, though."

Smiles were on the faces of most students during a time of year at Howard in which excitement and disappointment usually go hand in hand.

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- ☐ 2 Duvet Covers (If you chose a down comforter.)
- ☐ 2 Blankets (It's always good to have an extra.)
- ☐ 2 Pillows
- ☐ 4 Pillow Protectors
- ☐ 1 Mattress Pad
- ☐ 1 Fiberbed/Featherbed
- ☐ 1 Inflatable Aero Bed
- ☐ 1 Accent Rug

Hit The Showers

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- ☐ 1 Shower Liner
- ☐ 1 Shower Ring Set
- ☐ 1 Electric Toothbrush
- ☐ 1 Over The Door Hook
- ☐ 1 Blow Dryer
- ☐ Shampoos & Conditioners
- ☐ 1 Curling Iron
- ☐ 1 Electric Razor
- ☐ 1 Robe and Slippers
- ☐ 1 Bath Rug
- ☐ 1 Shower Radio
- ☐ 1 Cosmetic Organizer
- ☐ 1 Cotton Swab/Bal Holder
- ☐ 1 Manicure Kit

Clean It

- ☐ 1 Tabletop Ironing Board
- ☐ 1 Hand or Stick Vacuum
- ☐ 1 Cylinder Hamper
- ☐ 1 Compact Iron
- ☐ 1 Drying Rack
- ☐ 2 Laundry Bags

Cram Time

- ☐ 1 Bulletin Board
- ☐ 1 Desk Lamp
- ☐ 1 Floor Lamp
- ☐ 1 Desk Organizer Set
- ☐ 1 Bed Rest
- ☐ 1 Lap Desk
- ☐ 1 Waste Basket
- ☐ 1 Paper Shredder
- ☐ 1 Dry Erase Board
- ☐ 2 Floor Pillows
- ☐ 1 Throw

Must Haves

- ☐ 1 Clock Radio
- ☐ 1 Telephone
- ☐ 1 Fan
- ☐ 2 Albums/Photo Storage Boxes
- ☐ 2 Extension Cords
- ☐ 2 Squid Multi-Outlet Plug Adapters
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- ☐ Batteries
- ☐ Wall Hooks
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The Howard University Student Association (HUSA)
welcomes the
Class of 2010
to the Mecca.

ONE YEAR LATER: Katrina Haunts Gulf

Residents and volunteers speak on life, 364 days after the storm...



Photo Courtesy of www.pnjwood.com

Nearly a year after Hurricane Katrina struck, the New Orleans levees are still under minimal construction. Above is the industrial canal levee that broke water into the 9th Ward.

BY SHARELL FERGUSON
Hilltop Staff Writer

Broken homes, broken lives.

The storm that initially formed over the Bahama Islands on August 23, 2005 resulted in the most deadly hurricane in the history of the United States.

Hurricane Katrina, responsible for approximately 1,836 deaths last year continues to affect Gulf Coast families and individuals socially, educationally, politically and demographically.

Katrina brought catastrophic damage to the Gulf Coast, leaving thousands of residents without homes and loved ones. One year later, thousands are still displaced and have no financial means to return to New Orleans.

"We lost everything, I had

over 10 feet of water in my house, and one year later I am still in the process of rebuilding," said Joe Blakk, resident of New Orleans' 9th Ward.

Blakk was a speaker at the Hip Hop Caucus sponsored Katrina rally in the District in April. He explained that, the federal government has done nothing to help the residents who are not homeowners.

"All that is being said, is a scam," Blakk said. New Orleans consisted of people who were mostly renting said Blakk. Now post-Katrina rent has increased because of renovations and people are unable to afford the skyrocketing prices.

For example, rent may have been \$500 monthly, now it's approximately \$1200-\$1300 while there has been no increase in wages. Jobs were lost and the assistant pro-

grams that were put in place are of no help to those renting homes. In turn, many relocated to Dallas, Houston and Atlanta, according to Blakk.

Blakk said, "it's one year later, and people do want to return to New Orleans, but where are you going to live, there are no houses," he said. He also said how unfortunate it is to see how many apartment complex owners are using the opportunity to renovate at the government's expense.

Educationally, the school system has not fully recovered from last year's devastation. Blakk explained that many schools combined due to lack of teachers.

EDUCATION

Lizelle Brooks-Williams, student at the University of New Orleans said, "the government hasn't done their best in equally offering assistance."

She said that some people have gotten financial assistance, however, "overall as far as the city is concerned, they have not done enough," she said.

According to Brooks, one year later, the people of New Orleans are still in a transition. Some people are rebuilding while most can't afford to. Additionally, hundreds of thousands of people have signed up for the Road Home Grant, which is supposed to guarantee eligible persons up to \$50,000 to rebuild their lives. She said that the government has not released a dollar.

A N O T H E R HURRICANE??

"New Orleans is not ready for another hurricane," said Blakk. He further said that the walls are still weak they haven't made much change. "Maybe five years from now, things will begin to really improve, right now there is too much corruption which needs to be weeded out," he said. Additionally, he said that crime rates among teens has increased because there are no jobs available.

SOCIAL DECLINE

Roberto Carney, resident of New Orleans since 1966 said, "Katrina changed each person's life totally." A year later, Carney reflected on how different life is for him now.

"When I think of what my life was, my friends the relationships I had, the business...it's just different."

Currently residing in Dallas, Tx., Carney said it took him seven months to find a job. "I went on blackplanet.com and found an opportunity to work at Enterprise where I have

been for the past five months," he said.

Roberto said that it will be at least another year before he returns to New Orleans. He was one of those who initially stayed behind.

"My house was in the 9th ward and I saw firsthand when the water flooded and destroyed my house within 20 minutes."

Carney said that when people saw the destruction of their houses and businesses, some people had heart attacks immediately.

Carney is now living in Texas and has found a new means of survival, "I am thankful that my life was spared," he said.

In Dallas, he said that many of the residents there have reached out to help the Katrina evacuees while others maintain a "while you are here don't step on my toe" attitude.

VOLUNTEERS

Daniel Aguayo, origi-

nally from Chicago returned from New Orleans last week. According to Aguayo, his heart was moved with compassion when Katrina struck the Gulf Coast and he decided to volunteer for 10 months in the 9th Ward.

Daniel explained, "the hope for New Orleans is that God is rebuilding the city little by little, but here is a great need for hands to help. The harvest is ready but the laborers are few, the people's hearts are broken and they still need help," Aguayo said.

"A year has passed but 'so what' work is still there to complete. They won't be able to do it on their own. We are a rich country and we need to put the resources to good use," Aguayo said.

To pay homage to the victims of Hurricane Katrina, a march will take place on Tuesday at the area the levee broke to the downtown area.



Photo Courtesy of Vanessa Minelli

Danny Aguayo (left) volunteered in New Orleans for nearly a year where he would comfort victims of the storm. He says there is still a large demand for more volunteerism.

Spotlight: NABJ Now and Then

BY IMANI JOSEY
Contributing Writer

Concluding its annual convention in Indianapolis, Ind. on August 20th, the National Association of Black Journalists commemorated thirty-one years of commitment to diversity in news media.

The National Association of Black Journalist was established on December 12, 1975, when forty-four men and women gathered at the former Sheraton Park Hotel in Washington, D.C. to form the organization.

In recent years, the field of journalism has shifted, with a larger demand for online media, decreasing the public's interest for print media. With changes in the profession, a concern begins to

arise attesting to the organization's ability to properly service aspiring journalists in every form as well as the African-American community at large.

2006 NABJ Hall of Fame Inductee Lerone Bennett, Jr. understands the reasoning for the concern, but remains steadfast to the organization and its cause.

"The National Association of Black Journalists is a gift to the Black community. It has never turned its back on the people that it is committed to serving, whether you're talking about the journalists or our community. The NABJ believes that it is essential for blacks to tell their own story so that it is presented correctly. That is the beauty of the NABJ."

The newly-formed NABJ has responded to the lack of blacks in news media. It is also dedicated to assisting, promoting, and servicing black journalists and encouraging a positive image of blacks throughout media. The organization is now comprised of more than 4,000 journalists, students, and media related professionals that advocate for diversity in news rooms and in news content.

The NABJ's website boasts, "We are committed to providing quality programs and services for Black journalists worldwide."

The NABJ also contributes more than \$100,000 in scholarships to black college journalism students, places 14-16 students at paid internships and sponsors short courses for students at historically Black colleges and universities.

"It takes a whole village," stated Ruth Tisdale, former editor-in-chief of *The Hilltop*, as she accepted her award for the NABJ's 2006 Student Journalist of the Year. During her acceptance speech, Tisdale alluded to the NABJ's presence as core factor in the growing presence of successful blacks in journalism.

"You have far more opportunities than we had," said William Rasberry, a 2006 Hall of Fame Inductee, who addressed the young people in attendance.

Ebony magazine senior editor Joy Kinnon expressed her approval of the organization and its commitment to the Black community.

"It brings such wonderful powerful and successful individuals together to exchange ideas about the field," Kinnon said. "Every community has a story to tell and that story deserves proper representation."

The village mentality continues to draw successful black journalists to seek membership in the NABJ as it continues to be a service to all through its dedication to the African-American community.



Photo Courtesy of www.nabj.org

The NABJ invited New Orleans Mayor Ray Nagin to the annual convention to speak about "Hurricane Katrina: Truth and Consequences."

How well do you know your Nation and World?

- 1) According to an ABC report, what percentage of last year's graduates are still living at home with their parents?
 - a) 20
 - b) 80
 - c) 13
 - d) 44
- 2) Name 4 candidates running for Mayor of Washington, D.C.
 - a) Mahmoud Ahmadinejad
 - b) Bashar Al-Assad
 - c) Jalal Talabani
 - d) Abdullah II
- 3) Which country in Africa is the most populous?
 - a) Egypt
 - b) Nigeria
 - c) Ethiopia
 - d) South Africa
- 4) Who is the president of Iran?
 - a) Mahmoud Ahmadinejad
 - b) Bashar Al-Assad
 - c) Jalal Talabani
 - d) Abdullah II
- 5) The 15th Amendment guarantees which right?
 - a) Right to Bear Arms
 - b) Abolishment of Slavery
 - c) Right to vote
 - d) Government's Right to Collect and Lay Taxes
- 6) Which three countries have a woman as a leading official in their government?
 - a) Chile, Mongolia, Romania
 - b) Liberia, Sao Tome and Principe, Chile
 - c) Germany, Liberia, and Bolivia
 - d) Germany, Sao Tome and Principe, Honduras
- 7) Name five members in the Congressional Black Caucus
 - a) 6
 - b) 10
 - c) it changes every 4 years
 - d) 8
- 8) How many federal holidays are in the year?
 - a) 6
 - b) 10
 - c) it changes every 4 years
 - d) 8
- 9) America is the only nation that recognizes July 4th
 - a) True
 - b) False
- 10) What is the annual median income of black households, report by the US census?
 - a) \$22,309
 - b) \$40,000
 - c) \$30,134
 - d) \$19,880

Answers: 1)d 2) Vincent B. Orange • Linda W. Cropp • Adrian M. Fenty • Michael A. Brown • Marie C. Johns 3)b 4)a 5)c 6)b 10) ex. Elijah Cummings, Harold Ford, Jr., William J. Jefferson, Cynthia McKinney, Jesse L. Jackson, Jr., Maxine Waters, Barack Obama, Eleanor Holmes Norton 8)b 9)b 10)c

While You Were Out : Summer Recap

May 2006

The NAACP sued the city of Omaha, Nebraska in attempt to halt a law that would divide Omaha public schools by race. Staring in 2008, Omaha district would separate schools into three districts, one mostly black, one largely Hispanic and one predominantly white. Supporters of this law feel it would give minorities control over their school systems. The NAACP argues that it intentionally furthers racial segregation.

June 2006

Warren Buffet, *Forbes* second-richest person in the world donated \$30 billion to the Bill and Melinda Gates Foundation. His donation is the largest charitable donation in United States history.

Abu Musab al-Zarqawi, the leader of al-Qaeda in Iraq was killed during an air strike north of Baghdad. U.S. warplanes dropped two 500-pound bombs on a house where al-Zarqawi and other al-Qaeda leaders were meeting.

July 2006

Thoughts that New York would be the second state to legalize gay marriage were erased as the state's Court of Appeals with a 4-2 ruling rejected gay marriages.

President George W. Bush cast his first veto of his presidency, saying that stem cell research was crossing a moral boundary.

President Bush addressed the annual NAACP convention for the time since elected in office. He spoke on racism, and renewing the Voting Rights Acts of 1965, which the Senate renewed 98-0.

August 2006

Fidel Castro, leader of Cuba for over four decades has temporarily given authority to his brother Raul Castro due to recent illness. Castro has been hospitalized and has undergone surgery. News of Castro's illness has ignited celebration within the Cuban community, many feeling they soon will be free, while others fear Raul Castro will be worse.

This Day in Black History...

Martin Luther King Jr. makes "I Have A Dream" speech at Lincoln Memorial, 1963.

Students Say 'Goodbye' to Howard Pharmacy...



...And 'Hello' to New Alternatives

Alternatives Offer Price Break on Prescription Drugs

BY JANELLE JOLLEY
Metro Editor

Howard University closed its pharmacy last spring, leaving uninsured students with few alternatives for getting free or inexpensive prescription drugs.

Thankfully the DC Government and online pharmacies offer some relief.

The Medical Assistance Administration of the DC Department of Health has an insurance program some students may be eligible for. However, in order to participate in the DC Healthy Families Insurance Program you must be 19 years old or younger and a DC resident. Residency may be obtained by an unexpired lease or rental

agreement.

The program has a full range of health care services including free prescription medicines. Eligibility in the program lasts for 12 months at a time, before a renewal process takes place.

It is important to note that in order for an out of state student to be able to take advantage of any social programs that deal with medical care in DC, they must become DC residents. Here's how it works: When you become a DC resident you start to pay taxes which go toward DC's Medicare program. Those who do not have private insurance, and meet the requirements to be classified as a low income resident may take advantage

of DC's Medicare benefits. A state, or city in the case of DC, cannot foot the bill for an out of state resident's prescription drugs because that would result in less money being used to treat their tax paying residents.

Don't want DC residency?

Not a problem. You still don't have to break the bank to get prescription drugs, that is, if you're willing to wait.

Many online pharmacies sell prescription drugs for less than retail pharmacies. However, online pharmacies require the prescription to be mailed in, which could take up to five days. From there, the order takes two business days to process, and an additional

five to ten business days for the medicine to be mailed to the customer.

Online pharmacies, like CVS.com, generally have lower prices for prescription drugs than their in-store counterparts, according to a CVS.com pharmacy technician, whereas prices can vary greatly in each in-store location.

"The price you will pay for medicine depends on if you have insurance or not, and what type of insurance you have," said a pharmacist at the 7th street CVS nearest campus, "It also depends on whether you get generic or brand name medication. The difference can be anywhere from pennies to hundreds of dollars."

The medicine, that is found cheaper online at CVS.com is because the online pharmacy has different suppliers and warehouses than the store pharmacies that allow for a reduction in overhead in order to pass savings along to consumers.

The price quotes at CVS.com are cash only, meaning they do not factor in any insurance.

Some of the medications found cheaper at CVS.com than at the 7th Street CVS are albuterol inhalers and different types of birth control.

Inhalers are quoted at \$19.89 online, while the in-store price is 22.28 percent more at \$25.59.

The price difference is less

dramatic for the Ortho Evra patch and Ortho Tri-Cyclen pill, two different forms of birth control. Ortho Evra and Ortho Tri-Cyclen have prices listed at \$52.59 and \$45.69 online, respectively. But there is a 12.34 and 4.79 percent increase in the in-store prices, bringing the prices to \$59.99 and \$47.99.

Students without health insurance that are in need of affordable prescription drugs should consult a physician before considering the wait involved with online pharmacies.

For more information on the DC Department of Health and online pharmacies, log onto www.doh.gov.

Students Seek Healthcare Outside of Parents' Eye

BY SESOO M. IGBAZUA
Business & Technology Editor

With the recent shut down of the Howard University Pharmacy, some students are in a dilemma.

Howard University stu-



dents are now faced with the reality that, formerly relatively inexpensive prescription and over the counter drugs might now cost a whole lot more. Now that the pharmacy is no more, students not covered by their families' insurance plans or some other form of insurance, are in a bit of a quandary.

"I feel sad about it...I didn't even know it got closed" states senior telecommunications management major, Candace Gnahoui. "This is definitely going to be a problem."

Some students lose coverage under their parents' Insurance plans as they enter adulthood. This presents a bit

of a problem for a college student who deals with the everyday stresses of college life and worries about healthcare expenses. The issue of health insurance has been debated by pundits and politicians for years on end.

As a student here at Howard University, the possibility of healthcare related expenses is very real, as students are prone to injuries and infections. In the face of this, it is helpful to seek out possible options to control health related expenses. Fortunately, the Howard University Medical Center has made certain provisions to help students acquire their drugs at subsidized rates.

Howard University students can now purchase drugs at a discount from CVS pharmacies if they present valid University identification. Under this arrangement, all hormonal prescriptions will be sold to Howard University students at the Average Wholesale Price which is the price at which CVS acquires them from the wholesaler. Also, a 5% discount is applied to all other prescriptions.

A lot of students are confused and sometimes frightened by the complexities of health insurance plans and, as a result, refuse to get "involved".

Some websites are available to help in these cases, for

example www.healthisuranceinfor.net

Information on this site is provided courtesy of the Georgetown University Health Policy Institute. The site provides a printable copy of "A consumer guide for getting and keeping health insurance". There are versions of the guide for 50 states and the District of Columbia. Information in the guide for the District of Columbia includes chapters that outline a summary of your protections and also possible sources of financial assistance.

Also, some popular organizations that cater to health insurance and healthcare needs are available. Blue Cross

Blue Shield, for example provides coverage for individuals, families and organizations. Students can view Blue Cross Blue Shield services offered at www.bebs.com.

Another easy source for information on healthcare is www.ehealthinsurance.net, which provides three easy steps to health insurance; get quotes, compare plans and apply online. Students have the option of searching within 3 different categories: individual and family, short term and small business health insurance.

College Students Look For Pharmaceutical Options

TASHIRA WALKER
Staff Writer

Parents who send their children off to college expect that their children will receive the best care next to their own.

One of the most important aspects of being away at college is making sure that your school of choice provides excellent health care services. At Howard University and other schools around the nation there is a student health center that will cater to the medical needs of its students.

"My school has a hospital in the middle of campus, and we have a place called Health Services, where we get medication and are seen by health care professionals," says Shaina Ricketts, a senior psychology major at Berea College in Kentucky.

Colleges and universities generally offer similar types of services to its students. At Harvard University, Harvard University Health Services include dental, gynecology, mental health, HIV

testing, nutritional services and others. It is common for institutions to provide routine medical care, follow-up visits, immunizations, dental and gynecology, however at schools such as Howard University and Hampton University, such services like physical examinations, are not offered.

Students who are not far from home, or attend a non-dormitory school may not have to worry about health care services provided at their school. "My school has a health center, and I have used it about three times out of the three years that I have been there, but most students simply visit their own physicians when they have serious questions," says Abigail Asare, a senior economics major at Hunter College.

Colleges and universities may offer health insurance plans. Most students fall into one of three categories: they have their own health insurance plans, utilize their school's plan, or stay under their parents' policies.

"I have insurance with my

school, but it covers very little," Ricketts said. Depending on the university or college, these health insurance plans may be included in tuition, have separate very low fees, or may be free. "At Berea, there is a \$15 charge to our accounts," Ricketts adds.

The insurance provided by these intuitions generally cover office visits, dental services and if more specified work is needed, a referral will be rendered for specialists or hospitals.

"Hunter College does not offer a direct student health care program; they urge students to have their own before hand, it does recommend places like GHI Insurance, or New York Presbyterian Community Health Plan however for those who do not have their own health insurance. I am dependent on my mother's health insurance policy," says Asare.

Students that attend universities like Howard, find themselves on a journey when looking for prescribed medicine. Recently Howard University's

student pharmacy closed, causing students to look to CVS stores to fill their prescriptions.

"Hampton University doesn't have a pharmacy, we have to go elsewhere for our prescriptions, and I know some who are just referred to doctors," said Lauren Bursch, a senior mathematics major.

Discounts at local pharmacies may be offered for students needing to fill prescriptions, while there are some free medication that can be provided. At Morgan State University, students are able to receive Sudafed, Tylenol, cough syrup, and throat lozenges at no cost.

Also, Morgan State students enrolled in the student health insurance plan are able to receive prescription medicine at no charge if their needed medicine is in the Health Formulary. If the medication is not provided, they are sent to an outside pharmacy and Morgan State will cover up to \$100 for the cost.



Photo courtesy of www.gsu.ac.uk

Welcome Returning Students and the Class of 2010 to the Howard University Dining Services.

Services provided by Sodexho Campus Services and FDY, Inc.



On behalf of Sodexho, FDY, Inc. and the Dining Staff at Howard University, we would like to welcome all new and returning students to campus. We are excited to introduce you to this year's repertoire of delicious meal options, which includes a contemporary, crowd-pleasing selection of many of your favorite foods along with some of our own tasty specialties. Whether grabbing a meal in the newly renovated Punch Out or in the all you can Eat Blackburn or Bethune Annex Cafes, it is our commitment to provide the highest level of quality, service and value.

Hours of Operation

Blackburn Center Dining Hall **Location: The Armour J. Blackburn Student Center**

Monday – Friday

| | |
|----------------------------|------------------------|
| Breakfast..... | 7:00 a.m. - 9:30 a.m. |
| Continental Breakfast..... | 9:30 a.m. - 10:30 a.m. |
| Lunch..... | 11:30 a.m. - 2:00 p.m. |
| Light Lunch..... | 2:00 p.m. - 3:00 p.m. |
| Dinner..... | 4:30 p.m. - 7:00 p.m. |

Saturday & Holidays

| | |
|-------------|------------------------|
| Brunch..... | 10:30 a.m. - 1:30 p.m. |
| Dinner..... | 4:30 p.m. - 6:30 p.m. |

Sunday

| | |
|-------------|------------------------|
| Brunch..... | 11:00 a.m. - 2:00 p.m. |
| Dinner..... | 4:30 p.m. - 6:30 p.m. |

Bethune Dining Hall **Location: Bethune Hall**

Meals served at Bethune Dining Hall are only available to the residents who live in the dormitory.

Monday – Friday

| | |
|----------------|------------------------|
| Breakfast..... | 7:00 a.m. - 9:30 a.m. |
| Lunch..... | 11:30 a.m. - 1:30 p.m. |
| Dinner..... | 4:30 p.m. - 7:00 p.m. |

Saturday, Sunday & Holidays

| | |
|-------------|------------------------|
| Brunch..... | 10:30 a.m. - 1:30 p.m. |
| Dinner..... | 4:30 p.m. - 6:30 p.m. |

Meridian Hill Marketplace **Location: Meridian Hill Hall**

Open Seven Days a Week
12 p.m. – 10 p.m.

The Blackburn Center Conveniences Store **Location: The Armour J. Blackburn Student Center next to the ATM Machines**

Monday – Friday
11:00 a.m. – 5:00 p.m.

The Punch Out

Location: The Armour J. Blackburn Student Center

The Punch Out offers three branded concepts to accommodate for all dining needs: Pandinis which serves pizza, pasta, and assorted Italian food varieties, Sky Ranch Grill which offers a variety of grilled sandwiches and fried products, and Chic Fil-A, a well known national brand which offers an assortment of chicken sandwiches, salads and nuggets.

Cash and Dining
Dollars are accepted.



Monday – Friday

11:00 a.m. – 10:00 p.m.

Closed Saturday & Sunday

Jazzman's Café

Location: Howard University Administrative Building

Monday – Friday

8:00 a.m. – 4:00 p.m.

Closed Saturday and Sunday

Smart Market

Location: Howard University Service Center

2244 10th Street N.W.

Monday – Friday

7:30 a.m. – 2:00 p.m.

The College of Medicine Coffee Cart

Location: Main lobby of the College of Medicine

Monday – Friday

8:30 a.m. – 3:00 p.m.

Café a La Cart

Location: Main lobby of the School of Business

Monday – Friday

8:00 a.m. – 2:00 p.m.

Bethune Annex Mini Mart (Convenience Store)

Location: Directly in Front of the Bethune Annex Café

Sunday – Thursday

10:00 a.m. – 1:00 p.m.

Friday & Saturday

10:00 a.m. – 12:00 a.m.

See What's Cooking Online At
www.howard.edu/dining

Email Questions or Comments To
blackburncafe@yahoo.com
thepunchotu@yahoo.com
bethunecafe@excite.com



BISON SOCCER KICKS OFF 2006 SEASON



Men's Soccer Hopes Remain High Despite Losses

BY WINNIE CLARK-JENKINS
Hilltop Staff Writer

The D.C. College Cup kicked off the men's soccer season this weekend. The annual two-day tournament featured Howard, Georgetown, American, and George Washington Universities.

Day one of the tournament was held on Friday at American University and day two was held Sunday at George Washington University.

Game one of the tournament ended in a Howard loss to American University with a final score of 2-0.

"They did well," said assistant coach Curtis Landy. "The first half was tied but the first goal made by American in the second half was a good one."

Landy stepped in as head coach for the Bison during the tournament in the absence of head coach Keith Tucker, who was not available for the game.

Sunday's game against George Washington also resulted in a 2-0 loss, but the team has high hopes of a successful year, as they begin competing against teams in their conference, the Atlantic Soccer Conference. Stiff competition from other teams in the ASC will be challenging throughout the season.

"We are going to be tested early," said Head Coach, Keith Tucker, who is entering his 26th year of coaching the men's team.

The team plans for the rest of the season based on their performance during the D.C. cup because it is usually a good indicator of the upcoming season.

"American and GW are very organized and skillful," said Tucker. "It's a good tournament, [that is] well played. We haven't won yet but we always like to put our best foot forward."

This season, Howard's team is looking forward to games against Adelphi,



Junior defender Asa Davis and the men's soccer team are preparing to face Mt. St. Mary's on Wednesday. Philadelphia, Longwood, and New Jersey Institute of Technology. However, the team feels that Hartwick University will be the biggest competition of the season.

With a high-performance returning team, a few new freshmen and transfers, the team's season goal is to play good soccer as a unit.

"It's preseason and it takes a couple games to get it together," said senior captain, Jason Gross. "We didn't win, but we are really here to sort out our system. Conference games are most important."

The team has been putting in many hours of practice to prepare for the rest of the season. For the past three weeks, the players have been practicing twice a day in intense heat. With many practices underway, the team members hope only to get better as a whole.

"We need to get our fitness up and get the team back up and tighter as a unit," said senior Marcel Stoor.

The team hopes to get their first win Wednesday at 7 p.m. against Mt. St. Mary's, which will be the first home game of the season.

SCOREBOARD & SCHEDULE

SCORES

Men's Soccer

| | |
|----------|---|
| Friday | |
| Howard | 0 |
| American | 2 |

| | |
|--------------|---|
| Sunday | |
| Howard | 0 |
| George Wash. | 2 |

Women's Soccer

| | |
|-------------|---|
| Saturday | |
| St. Francis | 2 |
| Howard | 0 |

TODAY'S GAME

Women's Soccer vs. Charleston Southern
2 p.m. @ Greene Stadium

Bison Sports Shorts



New Offense Looks Promising in Bison Football Scrimmage

The Bison football team gave a glimpse of what fans can expect for the 2006 season during their intra-squad scrimmage on Saturday.

The team has instituted a no-huddle, spread offense designed to provide more production on offense. This change comes after Howard averaged only 15 points last season, ranking them among the worst teams in 1-AA in passing offense.

Junior wide receiver Lawrence Hellams had a good showing, catching two touchdown passes in the contest.

The Bison continue preparation for their season opener against the defending MEAC champions, the Hampton Pirates on Sept. 9 at 6 p.m. in Hampton, Va.

Ambush, Townes Qualify for Scholar-Athlete Team

Whitney Ambush and Cecelia Townes, members of the 2005-06 HU women's tennis team, qualified for the 2006 Intercollegiate Tennis Association Scholar-Athlete team.

Award-recipients are varsity letterwinners with a GPA of at least 3.5 or in the top 10 percent of their class for the 2005-06 academic year.

Former HU Coach to be Inducted into Hall of Fame

Former Howard track and field coach William Moultrie will be one of 12 coaches inducted into the U.S. Track and Field and Cross Country Coaches Association Hall of Fame on Dec. 12.

During his 26-year tenure, Moultrie won 10 MEAC championships.

Compiled by Caryn Grant, Sports Editor

Lady Bison Soccer Falls (2-0) to St. Francis in Season-Opener

BY WINNIE CLARK-JENKINS
Hilltop Staff Writer

Despite clouds overhead and numerous injuries suffered throughout preseason practices, the Howard University women's soccer team pulled through the obstacles to make a good showing first home game on Saturday.

Although the contest resulted in a 2-0 loss against St. Francis (Pa.), the Lady Bison were able to work together as a complete team of 11 for the first time all season, and put up a tough fight against the Red Flash.

"We did well and stayed composed," said senior defender and midfielder Dolly Akingbohunge. "We worked together for the first time and talked, which was the key."

The team was proud of their ability to communicate on the field during their season opening game.

Even though the team did not come out with a win, both the team and the coaches were proud of their performance as a whole.

"They played very well," head coach Erinn Garner said. "This is the first time we've seen all 11 players on the field."

Saturday afternoon's game was Garner's debut game as head coach of the women's soccer team. She served as an assistant coach to the Lady Bison last year.

"I think I did alright [coaching] today," Garner

said. "It's different going from making comments to making decisions, but I love it. I want to see them improve."

The team was led by captains Angel Ughiovhe and Megan Nick, who have been working with the coaches to improve the team.

"I worked hard and we gave it our best shot so I'm proud," said senior Ughiovhe, a senior midfielder.

Despite the loss, the Lady Bison were able to make seven saves over the Red Flash's five saves.

Howard attempted three shots during the game while the St. Francis (Pa.) attempted nine, two of which were successful. The goals were made by Red Flash seniors Ashlie Knowles and Nikki Khanna in the 30th minute and the 61st minutes of the game, respectively.

Although their game statistics were not good enough for a win, the ladies of the Howard soccer team were proud of their overall performance.

"I think we did really well, I was surprised we worked so well as a team," said junior defender, Alyssa Fortune. "It was my debut as a defender and I think I stuck with it."

Fortune and other teammates also played new positions for Saturday's game. The team hopes to become more of a unit in their plays and positions as the season progresses.

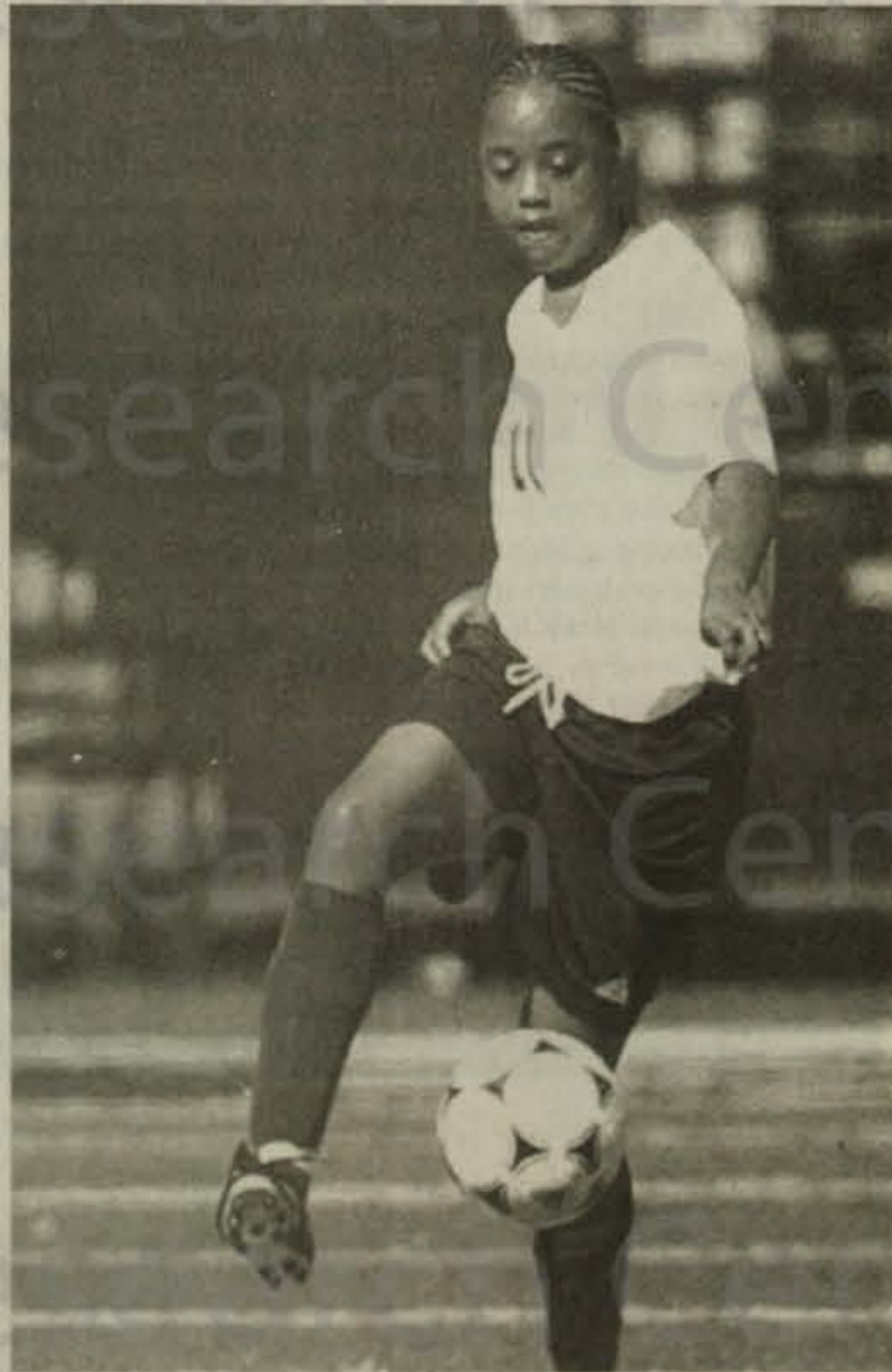
"We want to improve as a unit and keep improving,"

Ughiovhe said.

The Lady Bison hope to come from their second home game with a win, but with little turn around time between Saturday's game and this afternoon's home game, the team will have to play with the

same effort.

The women's soccer team will play today at 2 p.m. in Greene Stadium against Charleston Southern University.



Sonya Mitchell and the Lady Bison will try to bring their record to .500 as they face St. Francis today at 2 p.m.

TODAY IN SPORTS HISTORY....

On Aug. 28, 1994 Tiger Woods won the U.S. Amateur Golf Championship.

‘Don’t Call It A Phone’

BY BRITTANY HUTSON
Hilltop Staff Writer

Commercials advertise the Helio with the tagline, “Don’t call it a phone. Don’t call us a phone company.”

The newest mobile phone produced by a joint venture of Korea’s SK telecom and EarthLink is the Helio, which offers features for today’s young and connected consumers.

The company’s website includes a statement from ‘your friends at Helio’ stating that it is promised that Helio will be “more innovative, more ingenious and fun than anything else in the wireless world.”

There are two types of Helio phones available on the market for purchase: the Hero which sells for \$275 and the Kickflip for \$200. The features offered by Helio Services are direct access to MySpace.com, the ability to first receive technology, sports, music and entertainment news, and internet access through Yahoo!. Customers can customize their Helio with hundreds of new rings and screens and can download games, videos and music. A 2 mega-pixel camera with flash, memory, and video

is available as well as messaging capabilities such as instant messenger, text, picture, video and email.

As a new mobile service, the makers of the Helio are confident that they have produced a phone that is dedicated to keeping young consumers connected with their friends, unlike current wireless carriers dedicated to rates and minutes.

“The Helio is made for young, connected consumers who are constantly connected and always in the know,” said Helio’s Public Relations Manager Courtney Carlisle. “Helio is about bringing the latest technology and cool services to the U.S. for the first time.”

A Helio All-In Membership is offered which includes unlimited access to MySpace, wireless internet, video messaging, picture and text messaging, data transfer and night and weekend calling. The membership is a two-year commitment along with a one-time activation fee of \$30. Monthly fees are based on desired anytime minutes.

In addition to the phone features supplied with the Helio, the service has a Trade-Up program. This gives new customers

an opportunity to get cash for your old cell phone, MP3 player, digital camera, PDA or game devices with proof of Helio purchase. Carlisle explained, “Since Helio devices are multi-media powerhouses, there really is no need to lug around multiple devices.”

Local stores that sell the Helio are Tower Records, FYE and Wireless Toyz located on Georgia Ave. Wireless Toyz’s Wireless Expert Maria Fatal explains how the public has responded to the Helio. “Everybody that has seen the phone loves it. I believe it will be popular,” Fatal said.

The Helio may not be reaching the attention of Howard students as some claim to not be familiar with its features, including junior speech pathology major Tabia Alexander.

“I’m not familiar with the Helio and not interested in it,” said Alexander. “I’m a simple person and can do without the features it has.” The success of the Helio in mainstream America is yet to be seen. Only time will tell.



Photo Courtesy of www.helio.com
Helio presently offers its tech-happy customers two flagship products, including the Hero pictured above.

ELI Institute Welcomes Freshmen With a Mandatory Boot Camp

BY BRITTANY HUTSON
Hilltop Staff Writer

If life is a hustle, the ELI Institute is hustler camp. The Entrepreneurship, Leadership and Innovation Institute is an establishment that provides the necessary skills, tools and orientation required for entrepreneurial development and success among African-American and other minority communities.

The ELI Institute’s primary task of making an impression on campus begins with the Freshmen Entrepreneurship Boot Camp program.

The program is open to all majors and seeks to transform the way entrepreneurship is taught and experienced so that any student will have the opportunity to participate. Freshmen are encouraged to explore ways of using ideas that can be transformed into new products or services that will result in their own businesses, regardless of experience.

“As a result of our entrepreneurship boot camp program, we [ELI] have been named among the top ten college programs for entrepreneurship in Fortune Small Business Magazine,” exclaimed ELI executive director Johnetta Boseman Hardy.

Ms. Hardy explained that this year’s boot camp program was planned to be the biggest yet. Events began on Sunday, August 20th with a

Parent Orientation. This orientation showed parents the benefits of the ELI program. On Tuesday, August 22nd students were presented with a video presentation chronicling the history of entrepreneurship in the African-American community. On Wednesday, August 23rd students participated in numerous activities to expose them to the features of the entrepreneurship program. Saturday, August 26th marked the kickoff of the Business Plan competition.

Sophomores who participated in the boot camp program last year have praised ELI and their initiatives.

“I felt last year’s boot camp program was very motivating and informative,” said junior business management major Osamuokuwa Asemota.

Sophomore International Business major Dennis Askew praised ELI’s featured speaker, Willie Jolley, who was the featured speaker during last year’s boot camp. “I really liked him because he demonstrated to me that anything can be accomplished by staying focused.”

Students also offered their opinions about last year’s boot camp and what can be improved upon in the future.

“I think there should be more promotion and awareness for the program throughout the semester, not just during freshman week,” Asemota said.

Sophomore business man-

agement major Alexis Flakes felt that the program could have been more organized but has volunteered her time this year to aid in improvements. “The actual vision for the program is good and that is why I am here for a second year to try to continue the vision.”

Besides the Freshman Entrepreneurship Boot Camp, ELI hosts other events and focus areas to aid students along their entrepreneurship journey. Campus programs include the HU Black Marketplace, where students are provided an opportunity to showcase their businesses, and organizations such as the HU Entrepreneurial Society and American Humanities Student Association. Students will have the opportunity to receive assistance with management and development of current and prospective businesses from a Business Counseling Service, as well as an ELI Online Newsletter that is scheduled to be released this winter.

The ELI Institute was established as a joint venture with Howard University in December of 2003. Howard was one of eight institutions that were selected by the Ewing Marion Kauffman Foundation in a nationwide competition to receive a multi-million dollar grant to develop an entrepreneurial climate across campuses.

From
OFFICE OF RESIDENCE LIFE

We wish to extend a hearty

THANK YOU

to the hundreds of student volunteers, staff, Physical Facilities Management (PFM), Campus Police and the many partners that help make Freshman Move-In a SUCCES!!

You guys were great.



HOWARD
UNIVERSITY

Brand Battle: Nike vs. Adidas
They all claim to be superior, but what do their consumers think?

Antoinette Lawson, senior audio production major

Quality

“I prefer Adidas because they are more rugged and I’ve had a pair that has lasted a really long time.”

Aesthetics

“Nikes definitely look better than Adidas shoes.”

Price

“Adidas prices are more reasonable. Nikes are usually higher-end like the Uptowns and Dunk Lows.”

The Verdict

“I’d still pick Nikes because of the styles and wider variety.”



Bethany Mitchell, senior sociology major

Quality

“I feel Nikes are a lot better because they’re stable and comfortable.”

Aesthetics

“I like Nikes better because they’re more fashionable.”

Price

“Adidas is cheaper, but Nikes offer more to me.”

The Verdict

“Nikes... 100% Nikes.”

VS

Tonyett Hall, senior broadcasting major

Quality

“I prefer Nikes; Adidas are clunky.”

Aesthetics

“Nikes are fashionable and I feel they say something about me as a person.”

Price

“Nikes are more expensive but that’s because they have better designs.”

The Verdict

“I’ll have to go with a pair of Nikes.”



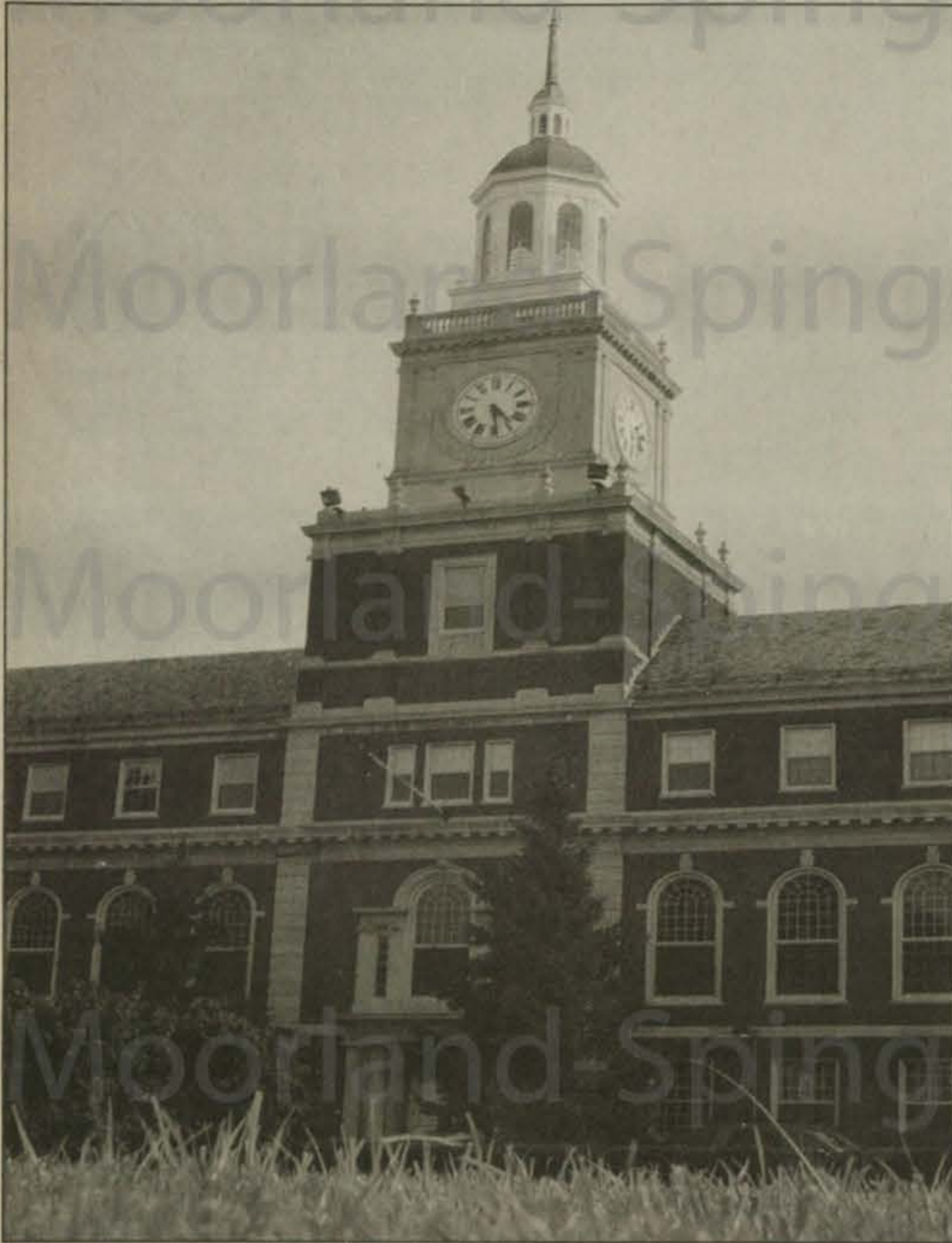
Photos courtesy of www.zakaten.co.jp, www.pretovergleich.org

EDITORIALS *& Perspectives*

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WWW.THEHILLTOPONLINE.COM



Welcome To the Mecca Madness

You made it! We at *The Hilltop* officially welcome the Class of 2010 to the Howard family. Now that you are settled in, let's get down to business.

We know you have been getting advice about college since high school graduation but there are a few things unique to the HU experience that only a seasoned student can let you in on. First off, be sure to confirm everything at least twice, print off confirmations and documentation for things that directly affect your livelihood as a student-- from housing to financial aid. Though we all know of Howard's rich legacy, our school is also notorious for paperwork mix-ups. Stay calm when these occurrences happen (and they will) and realize that these frustrations only prepare you for life outside Georgia Avenue and develop

a resiliency you didn't even know you had.

We hope you had a ball at the Pal events and the parties last week, but we must remind you freshman week is officially over. Time to get up, go to class and gain as much knowledge as you can -- especially since you already paid for it. We will look at you with

of the Howard experience is found outside the classroom. Join organizations. Be social. Realize there is no place like the Yard. Enjoy your first time living on your own, but stay focused and remember what you came here to do.

As you are walking around campus, notice the many seniors in a daze because their time at the Mecca is almost up. Avoid the feeling that you didn't do all you wanted to do while you were here by setting goals and developing a plan for your own success. Don't put anything you can do today (like taking swimming!) off until tomorrow. You never know what the future holds.

Be safe and remember you have a lot of people counting on your success. So... yes... you have arrived... now make us all proud!

Now that we have sobered you up with the realities of college life, we also want to remind you to have fun. A major part

raised eyebrows if your G.P.A. drops this year. So get the easy 'A's now... because it only gets harder. We know this saying is overused, but look around... a lot of your classmates won't be here when graduation comes.

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Our View:

Freshmen: play hard, work harder and be prepared to get on your grind.

Cross-Cultural Linkages in Immigration

Rev. Roslyn Satchel, JD

As African descendants view images of our enslaved ancestors, let us make the connections in our minds and hearts that galvanize us to act for justice and against oppression-- which ever way it manifests itself -- particularly right here in the United States.

Many of us, as African-Americans, remember that it was not long ago that our ancestors endured forced migration from our homeland and were then exploited economically once we arrived on these shores (just as many immigrants are today). Our radar goes up when we see that many immigrants tar-

geted by these racist attacks are brown and black descendants of Africa (and enslaved Africans) from areas such as South America, Mexico, Haiti, Asia or other parts of the world. Many of their ancestors also inhabited slave ships.

We must learn and then teach the stories of our people -- all of our people. We must not forget, and we must never allow others to avoid these significant aspects of world history. In the words of an African proverb, those who do not know their history are bound to repeat it.

The U.S. government promoted and benefited from slavery, and its related crimes against humanity, for far longer than it has not. Let us not

walk blindly as co-conspirators with modern day enslavers as they exploit and oppress another group of people. Let us not sit by silently and watch as human rights violations continue to occur everyday in our own backyards. Remember, we are here today because so many gave their lives to ensure human rights protection for us.

Let us stand in solidarity to ensure human rights protection for all -- even in the United States.

Rev. Roslyn Satchel, JD (HUSC c/o '95) Executive Director National Center for Human Rights Education

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HILLTOP?

Come grab a story at the budget meeting on Monday @ 7:00 pm

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The Hilltop:
2251 Sherman Avenue NW
Washington, DC 20001

Editorial Office:
(202) 806-4724

www.thehilltoponline.com

Business Office:
(202) 806-4749

hilltopbusiness@yahoo.com

Now in its 83rd year, *The Hilltop* is published Monday through Friday by Howard University students. With a readership of more than 7,000, *The Hilltop* is the largest black collegiate newspaper in the nation.

The opinions expressed on the Editorial & Perspectives page are the views of The Hilltop Editorial Board and those of the authors and do not necessarily represent Howard University or its administration.

The Hilltop reserves the right to edit letters for space and grammatical errors and any inappropriate, libelous or defamatory content. All letters must be submitted a week prior to publication.

After shelling out big bucks for tuition, books and board, and other college expenses, students may be taken aback by the prices in textbooks for class. National statistics show students spend hundreds of dollars each year on textbooks—and they're not happy about it.

According to old campus newspapers, students were complaining about textbook prices back in the 1930s, when the average textbook cost about \$3. Things haven't changed. Today's students are still raising questions about why textbooks cost as much as they do, there are some of the most frequently asked questions and answers.

Why is the store gauging my textbook prices so high. I know the store is making a ton of money.

In reality, the bookstore doesn't make much on textbooks. On average, 65-75% of the sticker price on new books goes back to the publisher, leaving it only a mere three-fourths of the book and several business expenses. The seller's cut is about 1-2%, in total. This might seem like that's enough the bookstore can make, but it's not.

You must count by the population. Just one of the services the above has to pay for staff wages and salaries, insurance, rent taxes, electricity, heat, water, and all other overheads, shipping, office and storage equipment, security, rent of warehouse, telephone, shipping and cargo, loading and unloading, insurance, in the end, the company has to make a fortune before it can pay every dollar you pay for the telephone equipment used in the above.

Why doesn't the store pick cheaper books?
The store is not involved in textbook selection. Your professors spend many hours reviewing different systems hundreds of books to find just the right ones for your courses. The profits then, but this store sells books in volume.

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Your bookstore does put a lot of effort into keeping textbook prices as affordable as possible, like encouraging faculty to make their book decisions early so that the store has time to search out more used copies.

But novels and other books don't cost as much as textbooks. Textbooks are not like novels or general-interest nonfiction books, which can be sold to a broad audience. Most textbooks are specialized and will be purchased by only a relatively small number of people. Also, textbooks require considerably more time and effort to develop. To assure accuracy, they must undergo rigorous academic review and fact-checking, and must be updated every few years to stay current.

Photos, color, graphs, charts, exercises, and quizzes also add to the production cost of textbooks. Students say these graphics aren't important, especially if they make books even more expensive.

But sales histories tell a different story. Professors are more likely to choose textbooks with contemporary, inviting graphics, and students are more likely to buy them.

Some textbooks are shirked against with only one I don't need as much. Why does the store think one guy has them? These primary materials have been developed by the publisher and are normally included with the book at no extra cost to students. These supplementary materials are intended to help you understand the book better. They are not necessary to read or use the textbook alone, and the bookstore must buy the entire package. Because the package is a set, most publishers require you to return unused packages with all materials and supplementary files.



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The Hilltop prints Hilltopics every Monday, Wednesday and Friday. The first 20 words are \$10 and .25 for each additional word.

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